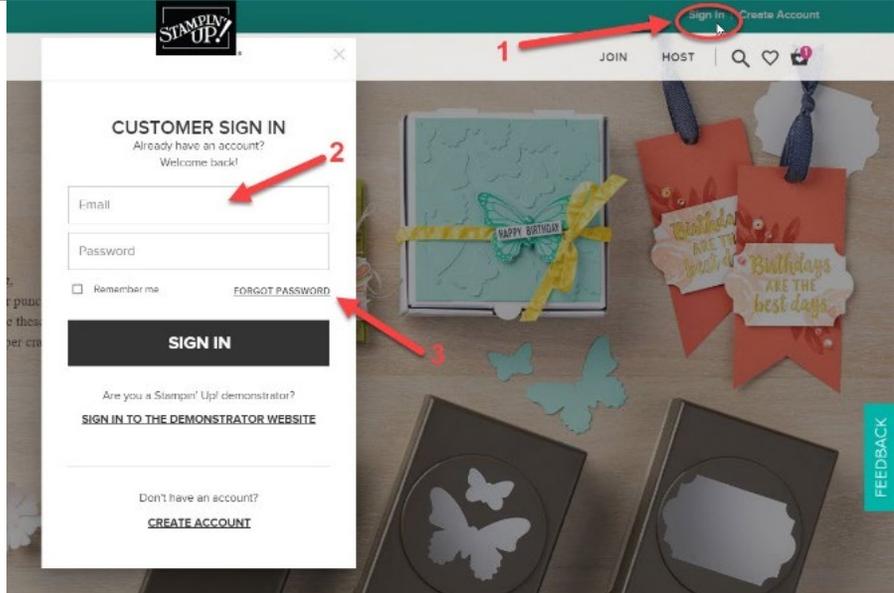


New Stampin' Up! Online Store Features

I'm really excited about the new Stampin' Up! online store and I think you'll like the improved shopping experience!

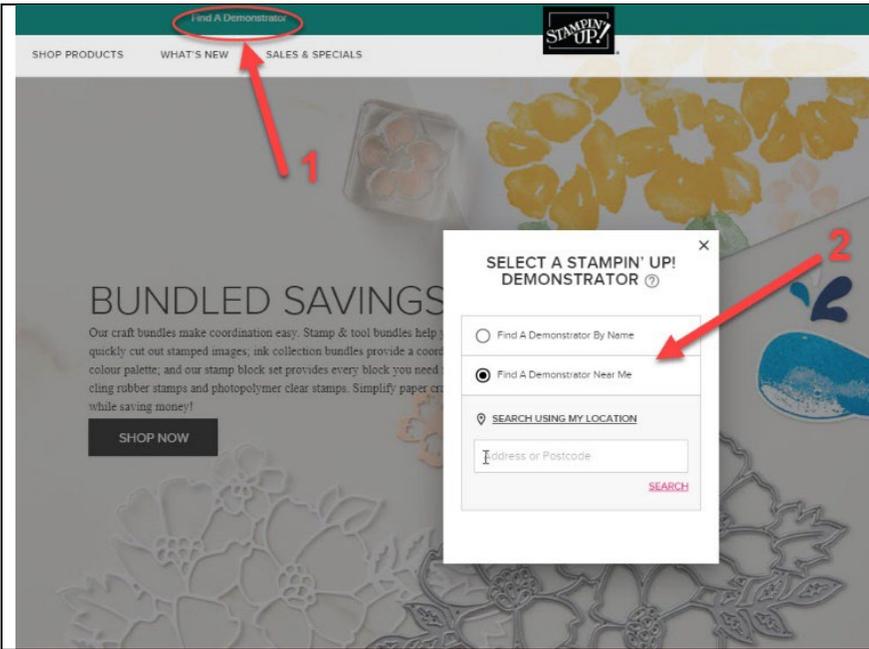
Here's a quick look at the main changes we made:

- The store is designed to work seamlessly on desktops, tablets, and mobile phones.
- New and improved store navigation provides an updated and enhanced shopping experience.
- The site utilizes new, larger imagery to better showcase our products and allow up-close details to be seen.
- New sorting options, filters, and organizations provide a more intuitive shopping experience, allowing you to find what you are looking for more easily.
- The site utilizes inventory status information to show what items will be retiring soon, have low inventory, or are backordered so you can make informed purchasing decisions.
- You can mark your favorite items, and you can create and share personalized wish lists.
- A new Quick Shop feature makes it easy to add items to your cart. We have also simplified the checkout process.



When you visit the new Stampin' Up! website you'll want to log in.

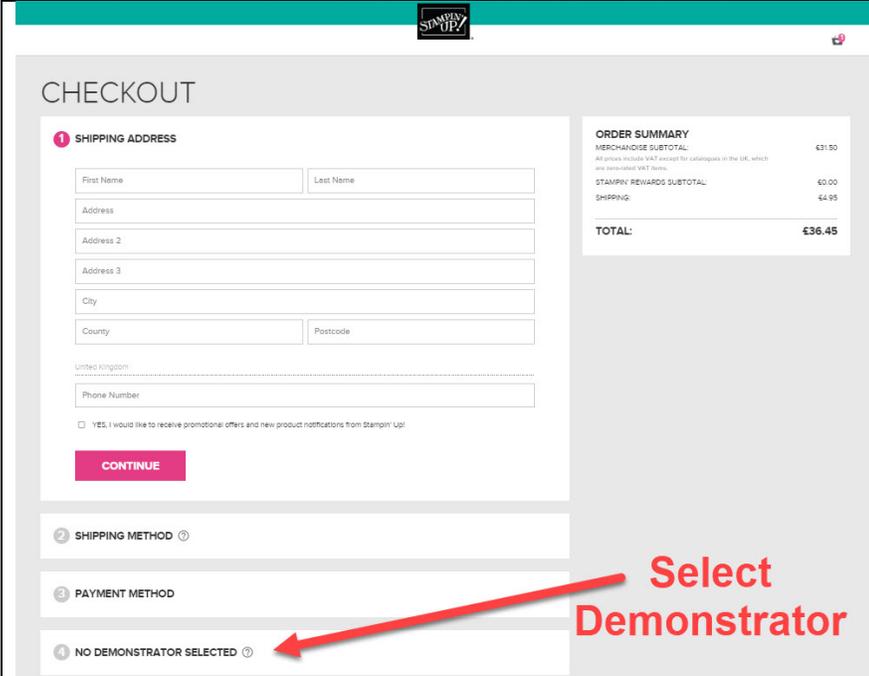
Click on Sign In link
Sign in with email and password
Use the Forgot Password link if you don't remember your password.



Select Your Demonstrator

When you first visit the new online store you'll want to sign in and then select the Demonstrator you want to shop with, hopefully me!

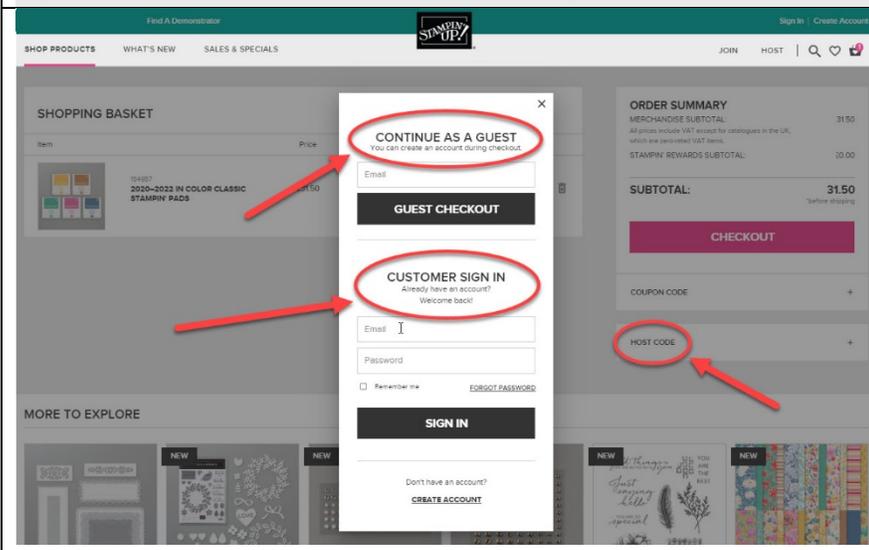
First, click the Find A Demonstrator link at the top. Then you can find me by name. You can also search by location.



Select Demonstrator at Checkout

You can also select me as your Demonstrator as part of the checkout process.

All purchases will be assigned to a Demonstrator at checkout, but you can choose to keep your information private from the Demonstrator if you choose. I'd like it if you allow me to contact you so I can thank you for your purchases!



Guest Checkout

You can sign in and after you set them up the first time your preferences and information will be remembered for you.

You can also checkout as a Guest. In this case you can still select your Demonstrator (again hopefully me!) or one will be selected for you based on

several factors including your location. All purchases will be assigned to a Demonstrator at checkout, but you can choose to keep your information private from the Demonstrator if you choose.

If you enter a Host Code then that automatically selects the Demonstrator associated with the Host Code.

Improved Navigation

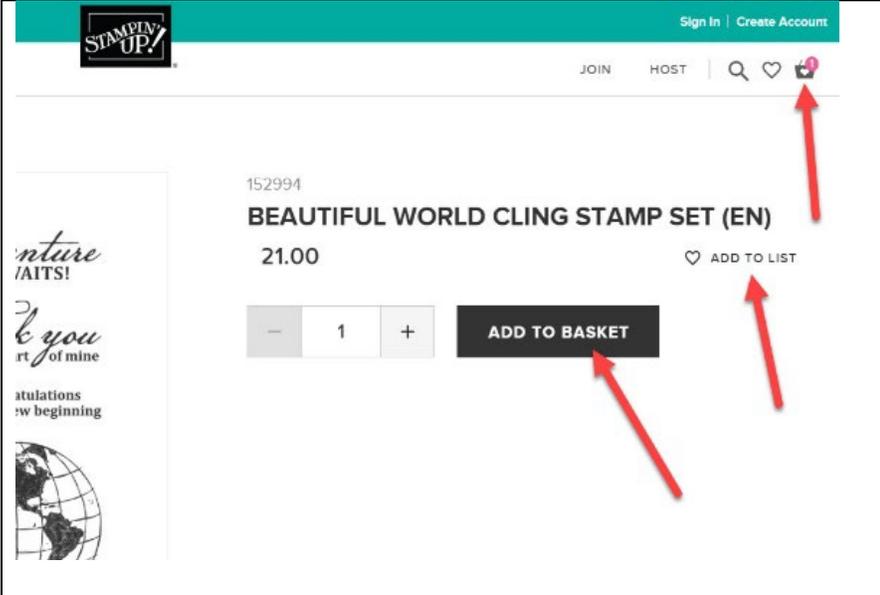
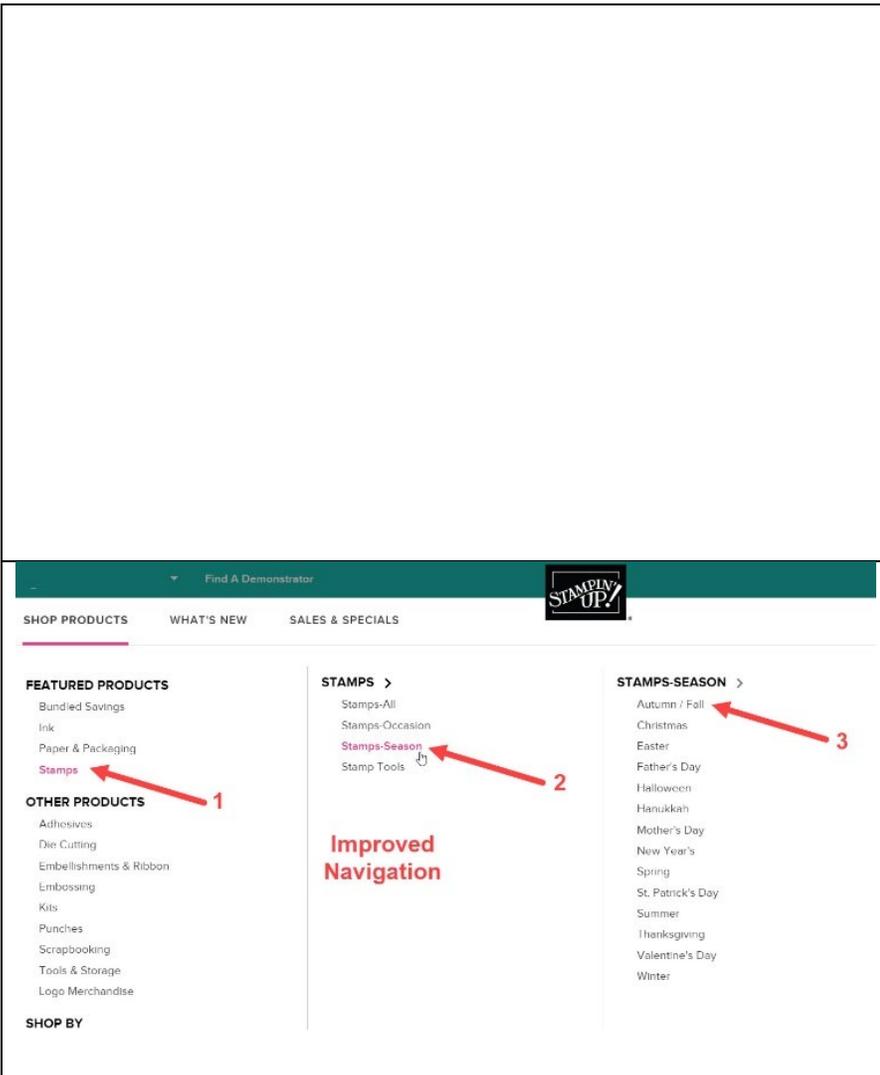
It's easier to find what you are looking for with navigation menus that expand. For example, the image shows what happens if you select "Stamps" from the Featured Products section. You can then narrow down your search by Season, and then refine it even more with a specific season.

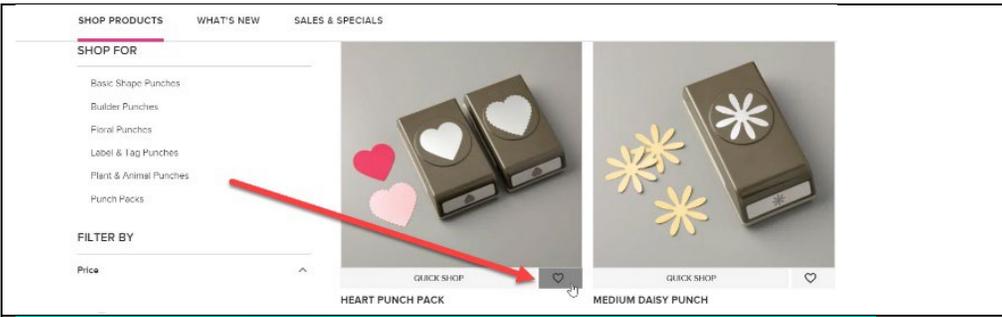
Larger Images & Improved Shopping Basket

Product and sample images are larger, making them easier to see and enjoy.

The Shopping Basket is easy to access from any page and you can see how many items you have.

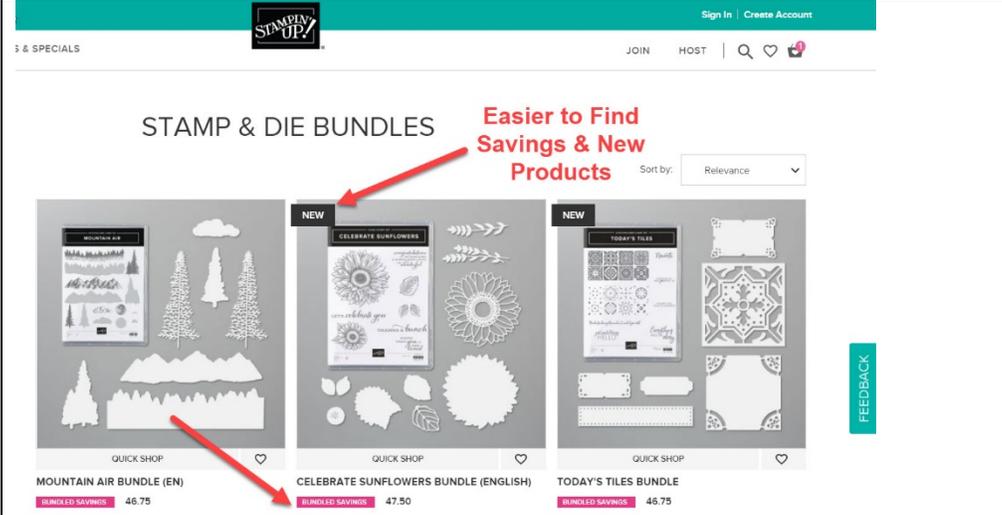
You can add items to a Favorites List or Wish List that can be shared!





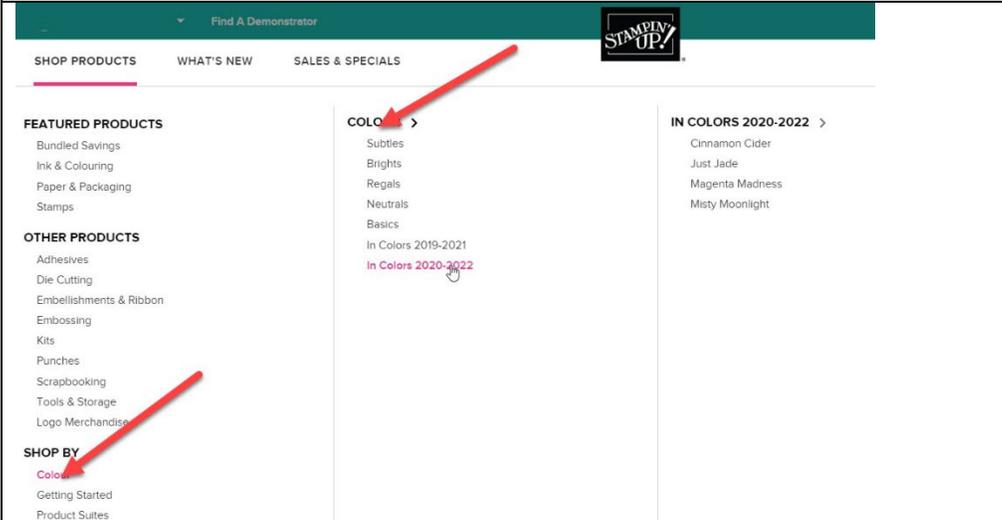
Wish List

You can also add items to a new list or Wish List from the quick view page, not just the individual product page.



Savings, New Products, & Inventory

Banners and messages let you easily see products that have savings, are new, have low inventory, or are on backorder so you can make informed shopping decisions!



Improved Search & Sort

You can search by more intuitive categories using the menu on the left.

Sort products by Suites, Colors, and more.



Color Sort

If you click on the Shop By: Color link you'll see every color listed. Click on the color to see the products available in that color.

FILTER BY

Size IN | **CM** ^

28 X 43 Cm

Price ^

\$5-\$10
 \$10-\$25
 \$25-\$50
 \$50+

Catalogue ^

2020 Beginner Customer Brochure
 2020-2021 Annual Catalogue

Language ^

English

Stamp Set Material ^

Cling
 Photopolymer

Stamp Set Type ^

Background Stamp
 Image & Sentiments

Improved Filtering

When you are shopping you'll see Filter By in the menu on the left.

You can Filter By several options including size, price, product type, occasion, color, etc.

It even shows the colors used in the products that you are viewing. You can click on the colors to see the products available in those coordinating colors.

Feedback

Love it? Confusing? Not working?

Stampin' Up! values your feedback and now you can share you feedback directly with Stampin' Up! Just click on the Feedback tab that shows on the right side of the pages and follow the steps to submit your suggestions.